

KEY INDUSTRY IN THE
TEXAS INNOVATION CORRIDOR

Regional Distribution

The Texas Innovation Corridor offers multiple large, graded, cost-competitive sites for major distribution centers and is ideal for warehousing and storage firms. Major companies like Amazon, Lowe's, and FedEx have recognized the advantages of the region's central location and access to I-35 - a border-to-border interstate.

250+
BUSINESSES

In the Texas Innovation Corridor

42,600
EMPLOYED

Within 1 Hour Drive

431.7% EMPLOYMENT
GROWTH

In Last 10 Years Hays & Caldwell Counties

TALENT/WORKFORCE

There are approximately 250 supply chain-related businesses in the Texas Innovation Corridor, employing more than 12,000 workers. The largest warehousing and distribution employers in the region are Amazon, Fed Ex, H-E-B Distribution Center, and Lowe's.



KEY COMPANIES

Amazon

FedEx

H-E-B

Lowe's

LOCATION QUOTIENT

The Texas Innovation Corridor has strengths in non-scheduled air transportation (LQ=8.42) and warehousing and storage (4.21). In the last ten years, the region has grown particularly in the specific subsectors of warehousing and storage (772.6% in Hays and Caldwell Counties – almost 6 times more than the national average).

INTERSTATE ACCESS

I-35 is the central roadway of the Texas Innovation Corridor. It is considered a border-to-border Interstate, allowing distribution throughout the central part of the United States. Additionally, State Highway 130 helps alleviate traffic congestion on I-35 by providing a high-speed alternate route (with speed limits of 85 MPH). It also connects the region to I-10, which stretches from California to Florida.

AIRPORT OPTIONS

The region is within a short drive of two international airports, Austin-Bergstrom International Airport (ABIA) and San Antonio International Airport (SAT).

The [San Marcos Regional Airport](#) provides available periphery land for development, as well as designation as Foreign Trade Zone Magnet Site, and planned infrastructure improvements.

GREATER SAN MARCOS
PARTNERSHIP

For more information, visit GreaterSanMarcosTX.com or contact GSMP's Jessica Inacio at **512-781-2094**.